

• • • the little changes that



Promotional Media Blitz 1-

To be used from 2-3 months before the Seismic Shifts campaign. These materials can be used in multiple formats such as: church-wide Email notice, bulletin announcement, hard copy mailings, on screen announcements, or any other format that will communicate with the congregation.

Do you long to experience transformation in the most significant areas of life? In three months (adjust time frame to fit your context) (put your church name here) will embark on a six week journey called, *Seismic Shifts*.

During the months of (place correct months here) we will discover how we can:

- experience deep and lasting joy.
- engage in a growing and dynamic relationship with God.
- feel healthy, rested, and peaceful.
- build intimate relationships marked by honest communication.
- attain financial security and contentment.
- enjoy sharing your faith naturally and consistently.

Does this sound exciting to you? If so, plan to join us for this powerful and life-changing series. During these six weeks, we will learn together on three distinct and interlocking levels:

- **Congregational Life-** Our whole church will grow as our worship services focus on the six key themes of Seismic Shifts.
- **Small Groups-** Those who are in small groups will have opportunity to discuss the themes of Seismic Shifts on a deeper level that allows group learning, encouragement and accountability. This would be a perfect time to join a small group. For more information about small groups, contact (name and number) or sign up at the Seismic Shifts table.
- **Personal Reading-** We will be encouraging everyone to read the book, *Seismic Shifts* for personal learning. For more information about purchasing the book, Seismic Shifts at our a special church rate, see information below.

Small changes can yield huge transformations in the most important areas of your life. My friend Kevin Harney shows you how in his inspiring and practical book. If you're feeling stuck, Seismic Shifts can jolt you into action!

—Lee Strobel, author, *The Case for Christ* and *The Case for a Creator*

Special case quantity pricing is available so that every member of our church has a copy of the book. Go online at www.seismicshifts.com or call (800) 727-3048 to find pricing and a book supplier that meets your needs.

If you are not part of a small group and desire to be in one for the six weeks of Seismic Shifts, please sign up at the Seismic Shifts table, contact the church office at: (your number here), register at our web site (address) or contact (small group coordinator).

**JUST (NUMBER OF WEEKS) UNTIL SEISMIC SHIFTS HIT (CHURCH NAME).
GET READY TO SEE GOD DO AMAZING THINGS IN YOUR LIFE AND OUR
CHURCH!**

Promotional Media Blitz 2

To be used from 1-2 months before the Seismic Shifts campaign. These materials can be used in multiple formats such as: church-wide Email notice, bulletin announcement, hard copy mailings, on screen announcements, or any other format that will communicate with the congregation.

Have you ever seen a display where someone sets up hundreds or even thousands of dominos? When all the dominos are set up in just the right place, the anticipation is tremendous. Everyone knows that if someone takes the tip of their finger and topples the right domino, the chain reaction will be exhilarating! One by one the dominos will fall. This is a great picture of a seismic shift. It is a little action with a big result.

Seismic Shifts is about change. Big change! But, it focuses on the small shifts we need to make if we want to experience significant transformation in the most important areas of our lives. Pause and ask yourself these questions.

- *Do I want to experience deeper levels of joy?*
- *Do I hunger to have a growing and dynamic connection with God?*
- *Do I wish I had greater discipline in my eating habits, exercise, and the care of my body as well as my soul and emotional life?*
- *Do I long for my relationships with family members and friends to move to a whole new level of communication and closeness?*
- *Do I hope that one day I will have the financial and material resources needed to feel secure and happy?*
- *Would I like to be so comfortable expressing my faith that I could share God's love with another person and have it feel natural?*

If you answered yes to any of these questions, there is good news coming your way. God offers the power and direction you need to experience personal transformation in every area of your life. For six weeks, from (dates) our church will be experiencing: *Seismic Shifts, the little changes that make a big difference in your life*. This journey that will impact your life today, and send out shock waves of blessing for years to come!

Kevin Harney is both a gifted communicator and a seasoned pastor. Seismic Shifts is the fruit of that combination. It will be a gift to individuals and churches alike.

—John Ortberg, Teaching Pastor, Menlo Park Presbyterian Church and author of *God is Closer than You Think* and *The Life You've Always Wanted*

Special case quantity pricing is available so that every member of our church has a copy of the book. Go online at www.seismicshifts.com or call (800) 727-3048 to find pricing and a book supplier that meets your needs.

If you are not part of a small group and desire to be in one for the six weeks of Seismic Shifts, please sign up at the Seismic Shifts table, contact the church office at: (your number here), register at our web site (address) or contact (small group coordinator).

**JUST (NUMBER OF WEEKS) UNTIL SEISMIC SHIFTS HIT (CHURCH NAME).
GET READY TO SEE GOD DO AMAZING THINGS IN YOUR LIFE AND OUR
CHURCH!**

You can find more information about Seismic Shifts on the Seismic Shifts table (or tables) (give the location).

Promotional Media Blitz 3

To be used from in the final weeks before the Seismic Shifts campaign. These materials can be used in multiple formats such as: church-wide Email notice, bulletin announcement, hard copy mailings, on screen announcements, or any other format that will communicate with the congregation.

Dear Friend,

Over the past two decades I have been a local church pastor. I am in my thirteenth year serving the same local church and I love being a pastor more than ever! During this time I have partnered with thousands of pastors around the United States and Europe through publishing, speaking, and personal relationships and have been studying how to help Christians and local congregations (large and small) move forward toward God-honoring transformation. During these years I have had many leaders ask me to write down what I have learned in a way they can share it with their church. The book you will be reading as a congregation, *Seismic Shifts*, is the fruit of over two decades of ministry, prayer, teaching, and church training in the United States and internationally. This book is broken into six sections that deal with personal and church-wide transformation in the following areas:

- Week 1: Shifts that Bring Deep and Lasting Joy
- Week 2: Shifts that Expand Your Faith
- Week 3: Shifts that Bring Health and Rest
- Week 4: Shifts that Build Dynamic Relationships
- Week 5: Shifts that Open the Flood Gates of True Riches
- Week 6: Shifts that Transform Our World

Each section of the book has an introduction and three chapters that center on themes related to that week of learning. The chapters are very practical and each one gives ideas for personal and church transformation. These ideas involve small changes in attitude, lifestyle, and motivation that will bring a large level of change. I really believe God will use this six-week time of church-wide learning to transform many lives and congregations.

My prayers are with you as you embark on a six-week journey of Seismic Shifts.

God bless you,

Kevin G. Harney

Kevin Harney is totally on track with Seismic Shifts. As a pastor I have seen how little things can make a huge difference - positively or negatively - in our lives and ministries. With skillful pen, Kevin teaches us how to ride out these small shifts to create powerful movement in our lives. Reading this book has the potential to create huge seismic shifts in your life.

—Randy Frazee, Teaching Pastor at Willow Creek Community Church and author of *The Connecting Church* and *Making Room for Life*

Special case quantity pricing is available so that every member of our church has a copy of the book. Go online at www.seismicshifts.com or call (800) 727-3048 to find pricing and a book supplier that meets your needs.

If you are not part of a small group and desire to be in one for the six weeks of Seismic Shifts, please sign up at the Seismic Shifts table, contact the church office at: (your number here), register at our web site (address) or contact (small group coordinator).

**JUST (NUMBER OF WEEKS) UNTIL SEISMIC SHIFTS HIT (CHURCH NAME).
GET READY TO SEE GOD DO AMAZING THINGS IN YOUR LIFE AND OUR
CHURCH!**

You can find more information about Seismic Shifts on the Seismic Shifts table (or tables) (give the location).